

San Gabriel Valley Council of Governments



*Strategic Plan Update*

*May 13, 2008 through November 1, 2008*



May 13, 2008



# San Gabriel Valley Council of Governments

## Table of Contents

I. Mission Statement.....	Page 2
II. Vision Statement.....	Page 2
III. Core Values.....	Page 3
IV. Three-Year Goals.....	Page 4
V. Six-month Strategic Objectives.....	Page 5



San Gabriel Valley Council of Governments

## MISSION STATEMENT

*“The San Gabriel Valley Council of Governments is a unified voice to maximize resources and advocate for regional and member interests to improve the quality of life in the San Gabriel Valley.”*

- Adopted June 15, 2006

## VISION STATEMENT

*“By 2012, the San Gabriel Valley Council of Governments will be recognized as the leader in advocating and achieving sustainable solutions for transportation, housing, economic growth and the environment.”*

-Adopted December 8, 2007



San Gabriel Valley Council of Governments

## CORE VALUES\*

“The San Gabriel Valley Council of Governments values...

- Reflecting the diversity of our member communities
- Accountability
- Mutual respect
- Honesty and Integrity
- Unity of common goals and objectives
- Focus on the greater good
- Collaboration
- Fiscal responsibility”

-Adopted June 9, 2007

\*Not in priority order



San Gabriel Valley Council of Governments

## THREE-YEAR GOALS (2006-2009)\*

1. *Obtain additional local, state and federal funding to ensure our fair share*
2. *Improve regional transportation*
3. *Strengthen the long-term financial position of the COG and internal and external working relationships*
4. *Improve the environment*
5. *Assist members to meet a full spectrum of housing needs and economic growth*

-Amended December 8, 2007

SAN GABRIEL VALLEY COUNCIL OF GOVERNMENTS ✪ SIX-MONTH STRATEGIC OBJECTIVES

13 May 2008 to 1 November 2008

**THREE-YEAR GOAL: *OBTAIN ADDITIONAL LOCAL, STATE AND FEDERAL FUNDING TO ENSURE OUR FAIR SHARE***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Ongoing	SGVCOG Board (Board President Dave Spence and Vice President Sharon. Martinez, co-leads)	Advocate against future diversion of funds dedicated (in law) to funding for transportation and other SGVCOG priorities.				
2. Ongoing	Transportation Chair John Fasana and ACE Chair George Hunter.	Support and advocate for container fee legislation, as well as establishment of a Freight Trust Fund in SAFETEA-LU reauthorization legislation.				
3. Ongoing	Energy Work Group of the EENR Committee (Mary Ann Lutz – lead)	Advocate for a fair share of available Prop 84 funding for open space, air quality and clean water resources and report the results to the COG members.				
4. June 30, 2008	Transportation Committee (John Fasana – lead), working with Supervisors Antonovich, Molina, Knabe	Obtain the addition of the Metro Gold Line extension and MTA long-range plan (LRTP) and MTA support for Prop 1B funding.				
5. Oct. 1, 2008	George Hunter and Sharon Neely, co-leads	Obtain CTC approval of the TCIF (Alameda Corridor East Construction Authority) baseline Agreement and Prop IB funding for the Nogales St. grade separation.				

6. Nov. 1, 2008	Public Works Technical Advisory Committee (Krishna Patel – lead)	Assess the need for seismic upgrading of flood control dams upstream of the San Gabriel Valley and present the results to the COG Board.				
FUTURE OBJECTIVE	Nick Conway, working with the Executive Committee	Meet with San Gabriel Valley state and federal legislators who can impact funding, identify their priorities and make a report, with recommendations, to the Board.				

**THREE-YEAR GOAL: *IMPROVE REGIONAL TRANSPORTATION***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. June 1, 2008	John Fasana	Present to the Transportation Committee and the Governing Board the Congestion Pricing Study and the Congestion Reduction Grant update.				
2. At the June 19, 2008 Board meeting	Transportation Committee (John Fasana – lead)	Propose to the COG Board making the Gold Line Phase II East Side Extension a Transportation priority.				
3. June 30, 2008	Transportation Committee (John Fasana – lead)	Advocate with the MTA the inclusion, as a top priority in the constraint portion of their LRTP, of the Gold Line Foothill Extension and the 710 Gap Closure as a public/private partnership.				
4. Nov. 1, 2008	Executive Director Nick Conway, working with the Transportation Committee and SCAP, MTA, CalTrans	Monitor and report to the SGVCOG Board on Routes 60, 10, 210, 91, High Desert Corridor and Inland Port options in the Multi-County Goods Movement Action Plan.				
5. Nov. 1, 2008	Executive Director Nick Conway, working with the CM TAC, Public Works TAC, and planning directors	Determine the feasibility of congestion mitigation fees and report the results to the COG members.				
6. Nov. 1, 2008	Transportation Committee (Joe Gonzales – lead)	Monitor and give support to the Gold Line Phase II East Side Extension and report the results to the Board.				

**THREE-YEAR GOAL: *STRENGTHEN THE LONG-TERM FINANCIAL POSITION OF THE COG AND INTERNAL AND EXTERNAL WORKING RELATIONSHIPS***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. July 1, 2008	SGVCOG President Dave Spence – lead, Vice President Sharon. Martinez, Secretary Mark Kelly, Treasurer George Hunter, Executive Dir. Nick Conway	Hold a meeting with the editorial board from local press to educate them about the strategic planning session of the SGVCOG.				
2. Oct. 1, 2008	Harry Baldwin	Ensure that Hassan Ikhata, the SCAG Executive Director, attends a SGVCOG meeting and updates the COG on SCAG priorities that are relevant to our communities.				
3. Oct. 1, 2008	Mary Lou Echternach, working with the COG Board	Hold a meeting with MTA CEO Roger Snoble and advocate for SGV transportation priorities.				
4. Oct. 1, 2008 and annually thereafter	SGV COG Officers (Dave Spence – lead) and Executive Dir. Nick Conway	Hold a meeting with the three county SGV supervisors, their staff representatives to COG, and the county CEO to discuss the COG priorities and mutual concerns.				
5. Nov. 1, 2008	Executive Director Nick Conway, working with staff and consultants	Submit applications for grant funds to total \$500,000 and provide a status report with results achieved and new targets to the Board.				
6. Nov. 1, 2008	President Dave Spence – lead, Board and Executive Director Nick Conway	Develop a Succession Plan that provides for an orderly transition of Board members and member agencies.				

7. Nov. 1, 2008	COG Executive Committee (President Dave Spence – lead)	Host a series of meetings with Gateway COG, South Bay COG, Four Corners Transportation Coalition and SANBAG to build relationships, and develop strategies to address regional issues.				
8. Nov. 1, 2008	Executive Director Nick Conway and legal counsel J. Silvey, working with the City Manager TAC	Provide the SGVCOG Board existing costs related to legal services and recommendations to the Board for action regarding cutting and containing the costs of legal services.				
9. Nov. 1, 2008	Sharon Martinez, Meline Juarez, Mark Kelly, Barbara Messina	Schedule, plan and hold another social event for the SGVCOG Board.				

**THREE-YEAR GOAL: *IMPROVE THE ENVIRONMENT***

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Aug. 1, 2008	Water Working Group (Mary Ann Lutz – lead)	Monitor, evaluate and distribute information to SGVCOG members on drought-resistant and native plant landscaping.				
2 Aug. 31, 2008	Energy and Environmental Committee (Belinda Faustinos – lead)	Develop and present to all cities a menu of environmental funding opportunities.				
3. Sept. 30, 2008	Solid Waste Working Group (Sam Pedroza–lead)	Execute a Trash 101 Workshop for SGVCOG members.				
4. Oct. 1, 2008	Denis Bertone – lead, Rainbow Yeung, Enid Joffe, ,Dan Iwata, Michael Cacciotti, working with AQMD	Conduct two emissions vehicle trainings for all public agencies.				
5. Oct. 1, 2008	Solid Waste Working Group (Sam Pedroza–lead)	Create and present to the Board for action a Solid Waste Policy Position Paper.				
6. Oct. 31, 2008	Water Working Group (Mary Ann Lutz – lead), in coordination with the Metro Water District	Develop and present to COG members consistent water conservation measures and strategies.				
7. Nov. 1, 2008	City Manager TAC (Paul Philips - lead) and Planning Dir. TAC (Larry Stevens - lead)	Analyze AB 32 and develop at least two strategies to respond to AB 32's land use controls and present to the COG Board for action.				

**THREE-YEAR GOAL: ASSIST MEMBERS TO MEET A FULL SPECTRUM OF HOUSING NEEDS AND ECONOMIC GROWTH**

WHEN	WHO	WHAT	STATUS			COMMENTS
			DONE	ON TARGET	REVISED	
1. Ongoing	Executive Dir. Nick Conway	Identify strategies for improving the RHNA process.				
2. July 1, 2008	Executive Dir. Nick Conway	Report to the COG Board on the status of the grant applications for corridor-wide planning along Rosemead Blvd., Valley Blvd., and Ramona-Badillo.				
3. July 1, 2008	Executive Dir. Nick Conway	Develop legislative guidelines for Prop 1C that are compatible with the SGV Housing Initiative.				
4. Nov. 1, 2008 and annually thereafter	Executive Dir. Nick Conway, working with Congresswoman Napolitano	Conduct a Housing workshop for community agencies.				
5. Nov. 1, 2008	Executive Dir. Nick Conway, working with a consultant	Complete the first phase of the Homeless Needs Assessment Study and report the results to the Housing Committee.				
6. Nov. 1, 2008	Executive Dir. Nick Conway, CM TAC, Planning Dir. TAC, working with the Economic Partnership and the County	Identify resources for SGVCOG members to get their fair share of City of Industry set aside funds for housing.				
FUTURE: At the Feb.'09 Economic Opportunities Conference	Executive Director Nick Conway, working with Ron Wood, President of the SGV Economic Development Partnership	Report on economic growth opportunities and risks in the region.				