



San Gabriel Valley Council of Governments

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Date: March 18, 2010
To: Governing Board Delegates and Alternates
From: Thomas P. King, SGVCOG President
Re: Strategic Plan Update – October

Recommended Action:

Approve the March update of the Strategic Plan for January – July 2010.

Background

In January 2010, the SGVCOG Strategic Plan was updated at the COG's semiannual retreat. In addition to setting a new set of six-month objectives to be achieved by July 2010, the Governing Board also reviewed its three-year goals. It is COG policy to review progress on the Strategic Plan on a monthly basis. The attached matrix reviews major accomplishments associated with the strategic plan as well as any proposed revisions to the objectives.

**Six-Month Strategic Objectives
January 30, 2010 - August 1, 2010**

Three-Year Goal: Obtain our fair share of stimulus and future local, state and federal dollars (e.g., transportation, housing, energy, environment, trauma care)

When	Who	What	Status			Comments
			Done	On Target	Revised	
February 5, 2010	Executive Director	Transmit a letter to members of the SGV Congressional delegation outlining SGV transportation and other priorities for inclusion in the Federal Stimulus Jobs Bill.	✓			Letters were submitted in support of ACE, Foothill Transit, and local projects.
February 18, 2010	Executive Director	Ensure that a representative from the US Census presents information to promote participation in the Census and underscore the connection to Federal funds.	✓			This presentation is scheduled for the February Governing Board meeting.
March 17, 2010	SGVCOG Executive Committee	Advocate in Washington, D.C. with federal SGV legislators for the protection of current funding streams and advocate for additional funding.	✓			The Executive Board will present an update on these efforts at the March Governing Board meeting.
March 31, 2010	Executive Director	Coordinate and execute a Stimulus Workshop for COG members to share lessons learned and opportunities for collaboration in all areas (e.g. transportation, energy).	✓			This event is scheduled for March 23rd.
April 30, 2010	SGVCOG Executive Committee	Advocate in person with state legislators for the protection of current funding streams and advocate for additional funding.			✓	The California League of Cities Legislative Action Days have been cancelled. It is anticipated this event, which the COG coordinates with for its annual reception, will be held in August.
June 30, 2010	Executive Director, with input from the storm water working group	Present to the SGVCOG Governing Board options for funding storm water management planning efforts.		✓		The Storm Water Working Group held its first meeting in February.

**Six-Month Strategic Objectives
January 30, 2010 - August 1, 2010
Three-Year Goal: Advocate for Gold Line Extensions**

When	Who	What	Status			Comments
			Done	On Target	Revised	
February 18, 2010	Joe Gonzales	Ensure that Metro staff and the SR 60 Coalition will present an update on of the Gold Line East Side Extension	✓			This presentation is scheduled for the February Transportation Committee meeting.
March 15, 2010	Executive Director	Develop a SGVCOG master calendar enabling more regional representatives and SGVCOG members to attend events by preventing conflicting events.	✓			This calendar has been posted on the SGVCOG website.
April 15, 2010	Sam Pedroza	Report to the Transportation Committee on the success of lobbying efforts to solidify the entire LA Congressional delegation's support for the Gold Line projects.				

**Six-Month Strategic Objectives
January 30, 2010 - August 1, 2010**

Three-Year Goal: Secure Funding for COG Transportation and Measure R Projects

When	Who	What	Status			Comments
			Done	On Target	Revised	
Ongoing	John Fasana	Advocate with the State Legislative Caucus for transportation needs and report the results to COG Board.				
Monthly	John Fasana	Update the Transportation Committee and COG Board on Federal reauthorization.				
April 15, 2010	SGVCOG President	Working with the Four Corners Transportation Committee, identify funding for transportation projects				
May 1, 2010	Executive Director	Advocate with federal and state representatives for funding to complete the I-10/I-605 interchange and report results to the COG Board.				
June 1, 2010	Executive Director	Establish a working relationship with at least two other COGs to secure funding for COGs' transportation projects and Measure R projects.				
August 1, 2010	Transportation Committee	Advocate with the Metro staff, SCAG, and state and federal representatives for funding for the transportation corridors: Arrow Highway, Valley Blvd., Rosemead Blvd., and Ramona-Badillo Corridor.		✓		COG staff is in the process of preparing applications for Caltrans grants for each of these corridors and cities are reviewing other strategies, including self-assessment.
August 1, 2010	Executive Director	Establish a date for another Transportation Summit for the San Gabriel Valley.				
August 1, 2010	Executive Director	Track dollars allocated to San Gabriel Valley's Measure R transportation project as well as all transportation funding sources (e.g. bonds, gas tax funds) and report results to the COG Board.				

**Six-Month Strategic Objectives
January 30, 2010 - August 1, 2010**

Three-Year Goal: Develop and Implement Regional Solutions for Transportation, Housing, Economic Growth and the Environment

When	Who	What	Status			Comments
			Done	On Target	Revised	
March 18, 2010	Mary Ann Lutz	Review the SGVCOG Strategic Plan Objectives to determine which Committee/Working Group is responsible for which objectives and report to COG Board.	✓			This matrix is attached to the Strategic Plan.
May 15, 2010	Bob Kuhn	Monitor use and availability of water in the SGV through 2010 and submit an update to Governing Board.				
May 1, 2010	Transportation Committee	Recommend to the COG Board for action moving the I-710 Tunnel into environmental review.				
June 1, 2010	Gino Sund (lead), Housing Committee and Planning Directors' TAC	Develop and present to the Board a process for how the SGVCOG will engage its members in responding to SB 375.				
July 1, 2010	Housing Committee	Create an umbrella organization for implementation of the Homeless Strategic Plan and report the results to COG Board.				
August 1, 2010	Stephen Atchley	Present to the EENR Committee and its working groups information on greenhouse gas reduction and waste stream reduction technologies.		✓		
August 1, 2010	EENR Water Working Group Subcommittee	Study the feasibility, including cost of recharging basin ground water with advanced treatment water and report the results to the EENR Water Working Group.	✓			A presentation on this issue occurred at the February Water Working Group.