



San Gabriel Valley Council of Governments

3452 East Foothill Blvd. Suite 910, Pasadena, California 91107 Phone: (626) 564-9702 FAX: (626) 564-1116 E-Mail SGV@sgvcog.org

Date: February 18, 2010
To: Governing Board Delegates and Alternates
From: Nicholas T. Conway, Executive Director
Re: Strategic Plan Update January – August 2010

Recommended Action

Approve and adopt updated SGVCOG Strategic Plan for January – August 2010.

Background

On Saturday, January 30th, the COG hosted its eighth semi-annual strategic planning session at Las Casitas del Arroyo in Pasadena. Approximately 50 attendees representing nearly all of the COG member agencies attended this day-long planning exercise. At this event 23 member agencies were represented as follows:

- Alhambra
- Azusa
- Claremont
- Covina
- Diamond Bar
- Duarte
- El Monte
- Glendora
- Industry
- Irwindale
- La Canada Flintridge
- La Puente
- La Verne
- Monrovia
- Pasadena
- Pomona
- San Marino
- Sierra Madre
- South El Monte
- Temple City
- LA County Supervisorial District 1
- LA County Supervisorial District 4
- LA County Supervisorial District 5

Additionally, there was participation from ACE, LA County Department of Public Works, Metro, and the Rivers and Mountains Conservancy.

The COG's strategic planning process gave us the opportunity to reflect on our many accomplishments over the past three years and specifically the past six-months. Furthermore, it allowed us to look prospectively in refining our long-term goals and developing new six-month objectives.

The long-term goals that are to be achieved over the next three years (2009-2012) are as follows:

- ✓ Obtain our fair share of stimulus and future local, state and federal dollars (e.g., transportation, housing, energy, environment, trauma care)
- ✓ Advocate for the Gold Line extensions

- ✓ Secure funding for COG transportation projects
- ✓ Develop and Implement Regional Solutions for Transportation, Housing, Economic Growth and the Environment

One of the major changes that resulted from this recent strategic planning session was to eliminate the goal, “Advocate for San Gabriel Valley Residents' Access to Trauma Centers and for Prevention of Emergency Room and Hospital Closure.” While the COG will still report on issues of importance to our member agencies, such as travel time for the dedicated San Gabriel Valley trauma care helicopter, it was determined that this goal, involving health care and its service delivery system, was largely outside of the COG’s primary mission and scope of responsibilities.

As a result of the discussions at the Strategic Planning session, COG staff plans to present revised three year goals to the Governing Board that reflect focus on discreet issue areas (i.e. Transportation, Environment and Housing). This is intended to be more reflective of the COG’s structure, including committees. Currently, objectives for each of these issue areas run across several of the Strategic Plan goals, making it more difficult for committees to track progress and develop a workplan.

In addition, at the January Strategic Planning session, new six-month objectives were developed to achieve these goals. The goals and corresponding objectives are included in the attached matrix. Once the updated strategic plan is adopted by the Governing Board, this matrix will be updated monthly to indicate progress in achieving the identified objectives.

**Six-Month Strategic Objectives
January 30, 2010 - August 1, 2010**

Three-Year Goal: Obtain our fair share of stimulus and future local, state and federal dollars (e.g., transportation, housing, energy, environment, trauma care)

When	Who	What	Status			Comments
			Done	On Target	Revised	
February 5, 2010	Executive Director	Transmit a letter to members of the SGV Congressional delegation outlining SGV transportation and other priorities for inclusion in the Federal Stimulus Jobs Bill.	✓			Letters were submitted in support of ACE, Foothill Transit, and local projects.
February 18, 2010	Executive Director	Ensure that a representative from the US Census presents information to promote participation in the Census and underscore the connection to Federal funds.	✓			This presentation is scheduled for the February Governing Board meeting.
March 17, 2010	SGVCOG Executive Committee	Advocate in Washington, D.C. with federal SGV legislators for the protection of current funding streams and advocate for additional funding.				
March 31, 2010	Executive Director	Coordinate and execute a Stimulus Workshop for COG members to share lessons learned and opportunities for collaboration in all areas (e.g. transportation, energy).				
April 30, 2010	SGVCOG Executive Committee	Advocate in person with state legislators for the protection of current funding streams and advocate for additional funding.				
June 30, 2010	Executive Director, with input from the storm water working group	Present to the SGVCOG Governing Board options for funding storm water management planning efforts.				

Six-Month Strategic Objectives
January 30, 2010 - August 1, 2010
Three-Year Goal: Advocate for Gold Line Extensions

When	Who	What	Status			Comments
			Done	On Target	Revised	
February 17, 2010	Fran Delach	Propose a resolution of support for the Foothill Gold Line Maintenance Yard in Monrovia and willingness to present it to the Governing Board for action.			✓	John Fasana, SGV Representative on the Metro Board, has indicated that negotiations are moving forward on this item and recommends providing an update in March prior to any additional action.
February 18, 2010	Joe Gonzales	Ensure that Metro staff and the SR 60 Coalition will present an update on of the Gold Line East Side Extension	✓			This presentation is scheduled for the February Transportation Committee meeting.
March 15, 2010	Executive Director	Develop a SGVCOG master calendar enabling more regional representatives and SGVCOG members to attend events by preventing conflicting events.	✓			This calendar has been posted on the SGVCOG website.
April 15, 2010	Sam Pedroza	Report to the Transportation Committee on the success of lobbying efforts to solidify the entire LA Congressional delegation's support for the Gold Line projects.				

**Six-Month Strategic Objectives
January 30, 2010 - August 1, 2010**

Three-Year Goal: Secure Funding for COG Transportation and Measure R Projects

When	Who	What	Status			Comments
			Done	On Target	Revised	
Ongoing	John Fasana	Advocate with the State Legislative Caucus for transportation needs and report the results to COG Board.				
Monthly	John Fasana	Update the Transportation Committee and COG Board on Federal reauthorization.				
April 15, 2010	SGVCOG President	Working with the Four Corners Transportation Committee, identify funding for transportation projects				
May 1, 2010	Executive Director	Advocate with federal and state representatives for funding to complete the I-10/I-605 interchange and report results to the COG Board.				
June 1, 2010	Executive Director	Establish a working relationship with at least two other COGs to secure funding for COGs' transportation projects and Measure R projects.				
August 1, 2010	Transportation Committee	Advocate with the Metro staff, SCAG, and state and federal representatives for funding for the transportation corridors: Arrow Highway, Valley Blvd., Rosemead Blvd., and Ramona-Badillo Corridor.				
August 1, 2010	Executive Director	Establish a date for another Transportation Summit for the San Gabriel Valley.				
August 1, 2010	Executive Director	Track dollars allocated to San Gabriel Valley's Measure R transportation project as well as all transportation funding sources (e.g. bonds, gas tax funds) and report results to the COG Board.				

**Six-Month Strategic Objectives
January 30, 2010 - August 1, 2010**

Three-Year Goal: Develop and Implement Regional Solutions for Transportation, Housing, Economic Growth and the Environment

When	Who	What	Status			Comments
			Done	On Target	Revised	
March 18, 2010	Mary Ann Lutz	Review the SGVCOG Strategic Plan Objectives to determine which Committee/Working Group is responsible for which objectives and report to COG Board.	✓			This matrix is attached to the Strategic Plan.
April 1, 2010	Bob Kuhn	Monitor use and availability of water in the SGV through 2010 and submit an update to Governing Board.				
May 1, 2010	Transportation Committee	Recommend to the COG Board for action moving the I-710 Tunnel into environmental review.				
June 1, 2010	Gino Sund (lead), Housing Committee and Planning Directors' TAC	Develop and present to the Board a process for how the SGVCOG will engage its members in responding to SB 375.				
July 1, 2010	Housing Committee	Create an umbrella organization for implementation of the Homeless Strategic Plan and report the results to COG Board.				
August 1, 2010	Stephen Atchley	Present to the EENR Committee and its working groups information on greenhouse gas reduction and waste stream reduction technologies.				
August 1, 2010	EENR Water Working Group Subcommittee	Study the feasibility, including cost of recharging basin ground water with advanced treatment water and report the results to the EENR Water Working Group.				

Objectives in Date Order

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February 17, 2010	Fran Delach	Propose a resolution of support for the Foothill Gold Line Maintenance Yard in Monrovia and willingness to present it to the Governing Board for action.	
February 18, 2010	Executive Director	Ensure that a representative from the US Census presents information to promote participation in the Census and underscore the connection to Federal funds.	✓
February 18, 2010	Joe Gonzales	Ensure that Metro staff and the SR 60 Coalition will present an update on of the Gold Line East Side Extension	✓
March 15, 2010	Executive Director	Develop a SGVCOG master calendar enabling more regional representatives and SGVCOG members to attend events by preventing conflicting events.	✓
March 17, 2010	SGVCOG Executive Committee	Advocate in Washington, D.C. with federal SGV legislators for the protection of current funding streams and advocate for additional funding.	
March 18, 2010	Mary Ann Lutz	Review the SGVCOG Strategic Plan Objectives to determine which Committee/Working Group is responsible for which objectives and report to COG Board.	✓
March 31, 2010	Executive Director	Coordinate and execute a Stimulus Workshop for COG members to share lessons learned and opportunities for collaboration in all areas (e.g. transportation, energy).	
April 1, 2010	Bob Kuhn	Monitor use and availability of water in the SGV through 2010 and submit an update to Governing Board.	
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April 15, 2010	SGVCOG President	Working with the Four Corners Transportation Committee, identify funding for transportation projects	
April 30, 2010	SGVCOG Executive Committee	Advocate in person with state legislators for the protection of current funding streams and advocate for additional funding.	
May 1, 2010	Executive Director	Advocate with federal and state representatives for funding to complete the I-10/I-605 interchange and report results to the COG Board.	
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August 1, 2010	Executive Director	Track dollars allocated to San Gabriel Valley's Measure R transportation project as well as all transportation funding sources (e.g. bonds, gas tax funds) and report results to the COG Board.	
Monthly	John Fasana	Update the Transportation Committee and COG Board on Federal reauthorization.	
Ongoing	John Fasana	Advocate with the State Legislative Caucus for transportation needs and report the results to COG Board.	

Objectives by Committee Lead

Committee	When	Who	What	Completed
EENR	April 1, 2010	Bob Kuhn	Monitor use and availability of water in the SGV through 2010 and submit an update to Governing Board.	
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SGVCOG Staff	February 5, 2010	Executive Director	Transmit a letter to members of the SGV Congressional delegation outlining SGV transportation and other priorities for inclusion in the Federal Stimulus Jobs Bill.	✓
SGVCOG Staff	February 18, 2010	Executive Director	Ensure that a representative from the US Census presents information to promote participation in the Census and underscore the connection to Federal funds.	✓
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Transportation	February 17, 2010	Fran Delach	Propose a resolution of support for the Foothill Gold Line Maintenance Yard in Monrovia and willingness to present it to the Governing Board for action.	
Transportation	February 18, 2010	Joe Gonzales	Ensure that Metro staff and the SR 60 Coalition will present an update on of the Gold Line East Side Extension	✓
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