



# San Gabriel Valley Council of Governments

3452 East Foothill Blvd. Suite 810, Pasadena, California 91107 Phone: (626) 564-9702 FAX: (626) 564-1116 E-Mail [SGV@sgvcog.org](mailto:SGV@sgvcog.org)

## CITY MANAGERS' TECHNICAL ADVISORY COMMITTEE STEERING COMMITTEE

Date: September 10<sup>th</sup>, 2007  
Time: 8:00 a.m.  
Location: Picasso's Bakery

### Members Present:

Alhambra	J. Fuentes
Azusa	F. Delach
Covina	P. Philips
El Monte	J. Mussenden
San Dimas	B. Michealis
San Gabriel	M. Paules
San Marino	M. Ballantyne

### Members Absent:

Diamond Bar  
La Canada Flintridge

### COG Staff:

N. Conway	Executive Director
M. Creter	Staff

### Guests:

L. Wood

I. Call to Order: Chair

II. Public Comments

III. Approval of June 6, 2007 minutes Chair

A motion was made to approve the June 6, 2007 minutes (M/S/C: Philips/ Ballantyne/ Unanimous)

IV. Action Items Chair

A. Proposal to allow SGV water agencies membership into SGVCOG

N. Conway explained that the three primary water agencies in the San Gabriel Valley (Three Valleys MWD, San Gabriel Valley MWD, and Upper San Gabriel Valley MWD) have formally requested to join the SGVCOG. They expect that joining the COG will assist them in their efforts to advocate as a unified voice for funding for SGV water projects at both the State and Federal level. They would also like the SGVCOG to form a Water Committee. The three agencies would pay \$30,000 for a single membership, and would have a delegate and alternate selected from among their three Governing Boards. Allowing the water agencies membership into the COG would require a modification of the JPA.

There was extended discussion on this item. Committee members were supportive of allowing the water agencies to join the COG, but were concerned that allowing additional agencies to join could cause problems in the future. In particular, they were strongly opposed to allowing school districts being admitted to the COG. In order to prevent future issues, they recommended that the next SGVCOG Strategic Planning session in December devote time to clarifying the COG's mission to clarify what types of agencies could be admitted.

A motion was made to recommend to the Governing Board approval of the water agencies' request to join the COG (M/S/C: Mussenden/ Paules/ Unanimous).

B. Approval of Community Outreach Contract with the Lee Andrews Group

N. Conway stated that part of the SGVCOG's long-term strategic plan was to improve relationships with the media and increase the profile of the SGVCOG in the Valley. In order to do so, the FY 2007-2008 Workplan allocated \$25,000 to contract with a media consulting firm. During the summer, SGVCOG staff interviewed two consulting firms (City News Cast and Lee Andrews Group), and based on the current needs of the COG, staff is recommending a contract with the Lee Andrews Group. This firm has an existing contract with ACE Construction Authority.

Committee members suggested that COG staff determine which outside firm (if any) is responsible for the San Gabriel Valley Economic Partnership's media/PR. Additionally, they recommended that whichever firm is selected should work closely with the Economic Partnership to coordinate outreach efforts.

A motion was made to recommend to the Governing Board authorization for the Executive Director to negotiate a contract for media / PR services with either the Lee Andrews Group or the San Gabriel Valley Economic Partnership's firm (if applicable) (M/S/C: Philips/ Paules/ Unanimous).

C. Proposed CPI Policy for SGVCOG annual membership dues

Committee members reviewed SGVCOG staff's analysis of CPI changes by month over the past ten years.

A motion was made to recommend to the Governing Board that the COG staff use that latest available CPI figures at the time the budget is prepared (most likely April or March) when considering any changes in dues (M/S/C: Michaelis/ Philips/ Unanimous).

V. Discussion Items

Exec. Dir.

A. Update on SGVCOG Executive Director Evaluation

L. Wood gave an update on this item. He stated that there was a 90% response rate. Overall, he stated that the reviews of the Executive Director and his firm were very positive, particularly as it related to strategic planning. He also provided committee members with a detailed listing of the ratings by question as well as all comments. The next step will be to present these findings to a closed session of the Executive Committee. Committee members suggested that prior to presenting these findings, the consultant develop a short (3-4 page\_ narrative that summarizes the findings. Committee members also recommended that this

process be completed again in the Spring in order to link it to the June Strategic Planning Session.

B. SGVCOG & Gateway Cities COG Housing Workshop – September 12<sup>th</sup>

N. Conway reminded committee members of this event, which is being cosponsored by the SGVCOG and Gateway Cities COG at the request of Congresswoman Grace Napolitano. This workshop is targeted at cities and non-profit agencies in the region and will provide an introduction to the large number of funding opportunities from Federal, state and local agencies.

C. Los Angeles County Community Development Commission (LACCDC)  
Industry Set-Aside Funds Workshop

N. Conway stated that this workshop will be targeted at small and medium sized cities, and will provide guidance to these cities in developing proposals that will successfully compete for these funds.

D. SGV Gang Summit (January)

N. Conway stated that this summit, which is being organized at the request of Mayor Gutierrez of El Monte, will be aimed at elected officials in the San Gabriel Valley. The purpose will be to discuss multi-jurisdictional strategies for addressing the increasing gang crime.

D. SGV Traffic Signalization Program

N. Conway stated that staff from Los Angeles Department of Public Works will be giving a presentation on the County's Traffic Signal Synchronization and Intelligent Transportation Systems (ITS) at upcoming Transportation Committee and Public Works TAC meetings.

E. SGV Transportation Corridors

N. Conway stated that Planning TAC had voted to select the following corridors as priority candidates for planning funding: Rosemead Blvd., Arrow Highway (Glendora – Baldwin Park), and Valley Blvd. (East and West sections). Committee members expressed concern that consideration should be given as to whether the selected corridors fell within existing Redevelopment Areas.

F. RMC Call for Projects (Proposition 84)

N. Conway reminded committee members that \$51 million in funding for open space projects will be available from the RMC. The Call for Projects will be open from October 4<sup>th</sup> to November 21<sup>st</sup>.

G. MTA LRTP

N. Conway stated that a presentation on the Metro LRTP has been scheduled for the September Transportation Committee meeting. This presentation will focus on the significant funding challenges the organization is facing, including the recent State budget cuts and limited allocation of Proposition 1B funding.

Committee members suggested that SGVCOG staff organize a Special Governing Board meeting to review the status of the bonds.

H. State Budget and Impact on SGVCOG Transportation projects

N. Conway stated that this issue will be discussed at length at the upcoming Transportation committee meeting.

I. San Gabriel Valley Economic Partnership Awards Gala

N. Conway invited Committee members interested in attending this event to sit at the SGVCOG table.

J. U.S. Census Bureau Local Update of Census Addresses (LUCA)

N. Conway encouraged Committee members to participate in this process as it has the potential to impact funding to the Valley's cities.

L. Update on Los Angeles County Annexation Policy

N. Conway stated that the COG received a response to their recommendations from the Los Angeles County Board of Supervisors, and that modifications had been made to the policy to address the COG members' concerns.

M. I-210 Freeway Corridor System Management Plan (SCAG and Caltrans)

N. Conway stated that this project will study the metering that is being implemented all along the I-210 by Caltrans. It will look at various timing strategies of the meters to reduce congestion. This project will also include freeway-to-freeway connector metering.

N. SCAG OWP Items:

1. SR-60 Truck Corridor Analysis

N. Conway stated that COG staff will be closely following this study, as it has the potential to have a major impact on the San Gabriel Valley cities along the SR-60 Corridor.

2. Compass 2% Demonstration Projects

N. Conway reminded committee members that one of the major projects under this program is the funding to study the Arrow Highway Corridor.

VI. Items from the Members

VII. Items for Future Agenda

VIII. Adjourn

Chair

NEXT MEETING: To be determined